

Host of the Show

THE GOLFERS HOME HAS A NEW HOME. AND WHAT A HOME IT IS, THE SAME AS THE DALLAS COWBOYS. THAT'S RIGHT, THE GOLFERS HOME IS NOW ON THE FAN 105.3.

We know this is a difficult time for everyone. Trying to find new customers while cutting back on your marketing dollars can be a difficult task. With that in mind, The Golfers Home is trying to assist in allowing you the opportunity to market your business at a very low rate.

WHY BE A PART OF THE GOLFERS HOME –

- For 10 years, The Golfers Home has been a part of the metroplex's Sunday morning habit
- When your advertising dollars are reduced, the best thing you can do is target an appropriate audience
- Doing live endorsement announcements brings additional credibility to your spots.
- How about the bonus of a 52,000 person database
- How about the bonus of actually touching possible clients through the golf outings
- For the first time in 6 years, we have openings for companies looking to reach up-scale men. And because of our time slot, we get the Golfer, not we also get those people on their way to Church.
- We will only take one partner per business category. We believe in exclusivity. We don't want your spot to run next to one of your competitors.

The Golfers Home is your best marketing tool to reach the local golfer! "The Golfers' Home" is heard on THE FAN 105.3FM Sundays from 7am to 9am. Hosted by Steven Gribin, long time golfer, "The Golfers' Home" is a weekly program dedicated to golf lovers providing updates on both local and national tournaments; interviews with tour players and golf experts; upcoming charity tournaments; trivia contests; weekly course review; plus, lots of calls. But that is just the beginning. What separates The Golfers Home from other venues is the full-marketing plan we create for your business. Our Golf Outings take over 2500 listeners to play golf annually; our website is unique and guarantees your company will be seen and heard; finally is our weekly newsletter and e-mail blasts. The Golfers Home Newsletter reaches over 52,000 metroplex golfers weekly. Not only is that a powerful number, but the open rate is astronomical. When you become a partner of The Golfers Home, you are joining the number one golf radio show in America. That's right, two of the last three years; The Golfers Home has been awarded that honor by the International Network of Golf. In addition, Steven Gribin has been honored by the PGA with the Bob Galt Media Award for Distinguished Service to the Northern Texas PGA…

For more than 25 years, Steven Gribin has worked in radio sales and management, spending the majority of his career as Sales Manager of Sports Marketing for KABC Radio overseeing the radio sales and marketing for the Los Angeles Dodgers. In 1997, Gribin became President of Nederlander Company managing the sales and marketing for radio of the Raiders and the USC Trojans.

In 1998, Gribin moved to Dallas as Sales Manager of an Infinity Radio Station. In April of 2000, Gribin started a local golf show, "Out of Bounds". After two years, he moved the show to another local radio station. His unique skills of hosting, marketing and selling have made "The Golfers Home" Dallas' number one golf show and one of the highest grossing weekend radio programs in the Dallas Metroplex. It was from the success that Gribin was asked to host Inside Golf on ESPN Radio a national show on over 350 ESPN stations. The show lasted two years and was nationally acclaimed for its work in the golf industry including being the first exclusive interview with Tiger Woods on any radio program.

Gribin is a passionate amateur golfer. He has two boys: Douglas, 20, who attends Bethun-Cookman on a golf scholarship, and William, 15, a student and sports fanatic at The Highlands School in Las Colinas.